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Revere Hotel Boston Common

June 12-13, 2024



EMUG 2024

The Road Ahead

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Agenda

Welcome to EMUG: Day 2

- 2024 and Beyond
 - Editorial Manager Identity
 - UI/UX Initiative
 - Author Experience Improvements
 - General Workflow Enhancements & Features
 - API Services and Third-Party Integrations
 - Performance and Reliability Improvements
- Future roadmap themes
 - Reporting Solutions
 - AI and LLMs in scholarly publishing workflows



2024 and Beyond

2024 Roadmap Themes:

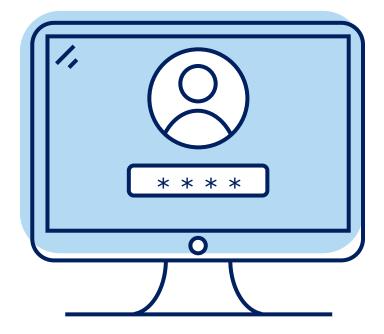
- Editorial Manager® Identity
- User interface and user experience (UI-UX)
- Author experience improvements
- EM workflow enhancements
- API services and third-party integrations
- Performance and reliability improvements





Editorial Manager Identity

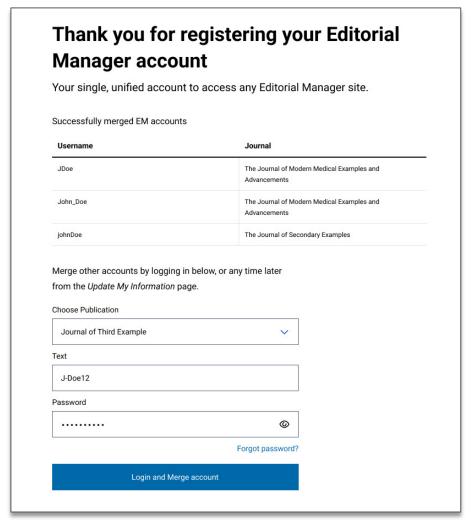
- Goal: to provide a seamless identity and access experience for all our users on EM
- Users have trouble signing in to EM
 - Different user credentials on each journal
 - Switching roles between Author, Reviewer, Editor
 - Account creation during ORCID sign-in flows
- Moving towards a single EM identity across all publishers/sites
 - Improving account security and integrity
 - Better support for seamless ORCID single sign-on
 - Continued support for publisher single sign-on systems





User Account Consolidation

- Simple user workflows for migrating to a new identity
- Account management workflows for publishers helping users with access
- Future opportunities to surface insights and actions across EM





User Interface/User Experience Refresh

- User interface and user experience (UI-UX) update:
 - New Editor Main Menu designs deployed in April
 - Login frame design and accessibility improvements coming in July/August
 - Reviewer accept/decline email deep links workflow optimization under way
 - Registration form design and accessibility improvements scheduled for Q3
 - Journal Home page redesign in discovery in our user engagement program
- Customer and user feedback program
 - 250+ interviews and surveys from EM users in 2023
 - 80 users actively involved in our user experience feedback program, and growing
 - In-product survey tool being rolled out to display satisfaction surveys to a small percentage of users before and after changes





Author Experience Improvements

 Improving accuracy of research funders captured in submission for attribution and APC calculations

Evaluating the Author submission
 experience with new Author interfaces
 and submission workflows





Workflow Enhancements & Features

- Enabling publishers to report on inclusionary data per joint commitment recommendations
- Discussion forum enhancements
- EM workflow improvements most requested by clients
- Research and identity integrity tools
- Support for Research Organization Registry (ROR) identifiers
- In-product messaging and help tooltips

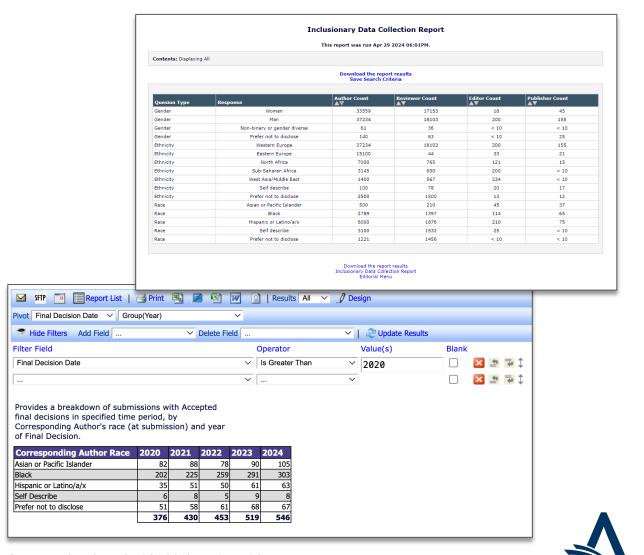




Inclusionary Data Reporting

Delivery phases:

- Inclusionary Data Collection
- Single Journal Reporting
 - Aggregated inclusionary data
 - Customizable inclusionary data reporting with submission metadata
- Cross-publication Reporting



Discussion Forum Enhancements

- Anonymizing Reviewer names for Reviewer consultations
- New merge fields for all discussion posts and participants in discussion forum letters
- Option to exclude certain users/roles from discussions
- Conclude discussions automatically
- Options to initiate discussions automatically at Assign Editor

Discussion for Manuscript Number: DEMOHWBeta-D-18-00013 "Being a matinee idol: it's not as glamorous as it seems"





Research Organization Registry (ROR)

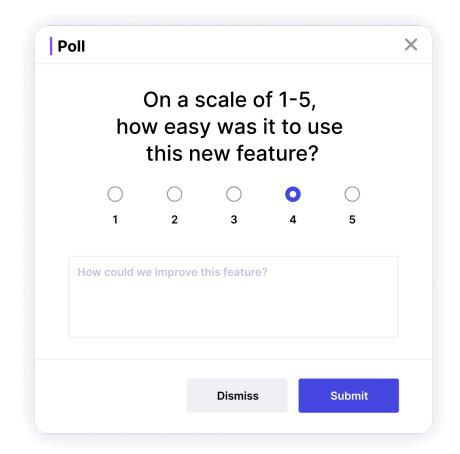
- EM already offers accurate selection of institutions and funding bodies
- ROR identifiers are becoming increasingly valuable in scholarly publishing, particularly for:
 - Author affiliations in CrossRef deposits
 - Integration with some APC payment systems





In-product Surveys

- Capturing feedback from users directly in Editorial Manager
- Two-part questionnaire (UMUX-Lite) to ask if a feature/workflow "met their requirements" and was "easy to use"
- Optionally asking for written suggestions or feedback





API Services and Third-Party Integrations

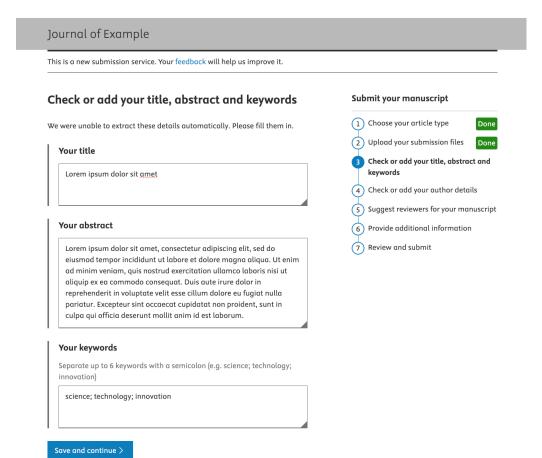
- Strong partner ecosystem supporting a variety of use-cases
- Growing community of integrity vendors:
 - Manuscript content checks
 - Image integrity
 - Duplicate submissions
 - Author confidence
- Elsevier submissions tools being integrated into EM, or offered to the market:
 - Find Reviewers using Scopus
 - New Submission Experience





New Submission Experience

- Early stages of developing a new submission experience
- Design principles which helpfully guide authors through the submission process
- Simplifying the process where possible, while asking for data from authors at the right time





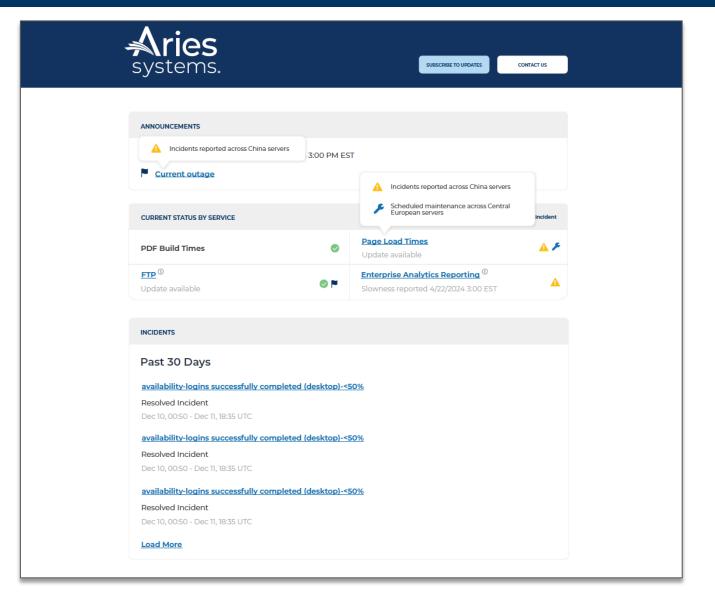
Performance and Reliability Improvements

- Post cloud migration we will continue our efforts to improve performance, reliability, and release cadence with
 - Automated cloud scaling capabilities
 - Asynchronous workflows
 - System architecture improvements
- Improvements to email services post-migration to AWS Simple Email Service (SES)
 - Improve bounce emails
 - Mechanisms to address blocked users/email addresses





EM/PM System Status Web Page



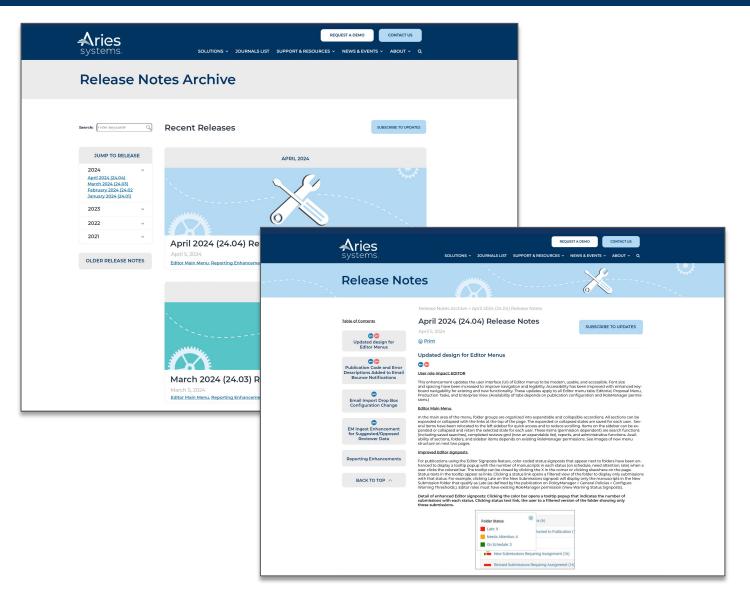
Design subject to change

- Accessible only to customers
- Self-serv view showing near real-time "health" of EM/PM
- Archive of relevant incidents
- Scheduled for early 2025



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Updated Release Notes Web Page



Design subject to change

- Self-subscribe to page
- Updates automatically sent via email
- Added feature tagging and search functions
- Coming later this year!



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Future Discovery

Future Roadmap Themes:

- Reporting solutions
- AI and LLMs in scholarly publishing workflows





Reporting solutions

- EM robust reporting solutions
 - Enterprise Analytics Reporting (EAR) and Cross-Publication EAR, and canned reports are a valuable part of the EM offering
 - Powerful tools to create and schedule standard or customized reports, but difficult to learn
- Next generation reporting solutions
 - Discovery and ideation underway, with our teams collecting feedback and insights for EAR/XEAR through 2024
 - Aim to improve and/or replace our reporting offering from 2025





AI & LLMs in Scholarly Publishing





pm ProduXion Manager®

Decision & Revision

Production Initiated

Copyediting

Typesetting

Proofina & Corrections

Publication & Distribution























- Language editing and translations
- Journal compliance and scope checks
- · Image alternative text for accessibility



Editor

- · Validating fit to journal scope
- Content highlights and summaries
- · Content and identity integrity checks
- Accuracy of institution and funding body identifiers
- · Reference checking and restructuring





- Recommend suitable reviewers
- · Content translations for preferred language in peer reviewer
- Assisted peer review
- Peer review by Al



- · Content conversion to XML, PDF, other
- · Automatic content formatting in journal style
- · Copyediting by AI
- Content entity linking

Reviewer

Production Editor



Discovery Roundtables

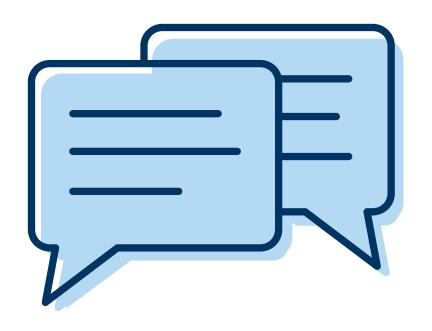
 Collecting insights at EMUG to inform our road ahead

- Roundtable topics:
 - Defining and Refining Engagement
 - In-Product User Support
 - Inclusionary Data Reporting
 - Signals for Integrity Investigations

Next steps...







Questions?

Thank You for Attending EMUG 2024!





Submit feedback on your experience to help us improve future meetings!





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